

COMMUNIQUE



JULY/AUGUST 2007

Physicians Needed for Ohio Medical Reserve Corps

We don't know when the next disaster will occur, but when it does, Ohio Medical Reserve Corps (OMRC) volunteers are ready to respond.

The OMRC provides the structure for organized healthcare volunteers in our state. "Ohio Medical Reserve Corps will help to ensure that if a medical crisis hits, our communities will be ready to respond and protect our citizens," said Forrest Smith, MD, state epidemiologist and OMRC co-coordinator.

Since OMRC's inception in 2003, the program has rapidly grown with more than 7,000 volunteers throughout the state. Volunteers are coordinated through local health jurisdictions or county Emergency Management Agencies. OMRC operates in most of the state's counties including all major metropolitan areas.

Liability protection is provided for Ohio Medical Reserve Corps volunteers during local, state or federally declared emergencies, disasters, drills and trainings. The statute also protects a registered volunteer's personal information on the Ohio Medical Reserve Corps Database from public disclosure.

Ohio Medical Reserve Corps provides the opportunity to help your community when it is needed the most. OMRC offers free trainings, hands on drills and exercises, professional CEUs and networking with fellow healthcare professionals.

If you are interested in joining Ohio Medical Reserve Corps, go to: www.serveohio.org.

Write for *Healthy Living News*

The Community Relations & Communications Commission is recruiting contributors to The Academy Corner in *Healthy Living News*. Articles for the monthly publication are approximately 300 words and can be sent to Dr. Ron Shapiro at rshapiro@edok.com. Maintaining the presence of The Academy Corner in *Healthy Living News* favorably keeps The Academy of Medicine in the public eye, as well as its members.

1-800-QUIT-NOW Provides Support for Tobacco-Using Nurses

Nurses spend so much time and energy caring for patients, sometimes the person they should care for the most is themselves. Ohio Tobacco QUIT LINE (1-800-QUIT-NOW) is offering a life-saving program designed to help tobacco-using nurses do just that. QUIT LINE is a free tobacco cessation telephone coaching service sponsored by The Ohio Tobacco Prevention Foundation (OTPF). Starting July 1, when nursing staff members enroll in free QUIT LINE counseling, they will receive a quit coupon good for a discount on a spa or salon service at one of 33 locations statewide.

Ohio Tobacco QUIT LINE understands the stress that nurses endure everyday due to trauma, patient challenges and extended time on their feet.

Tobacco use is a national problem among nurses. According to statistics from Tobacco-Free nurses, 15 percent of RNs and 28 percent of LPNs currently use tobacco. QUIT LINE offers the support, and now an extra incentive, to help them change their life. A stress-relieving massage, nail treatment or facial are alternatives to relieving stress and are a great reward for quitting tobacco.

Ohio Tobacco QUIT LINE is a proven program. Research shows that QUIT LINE callers are five times more likely to quit for good than trying it alone.

Help your team live a healthier lifestyle by sharing this information with your nursing staff. For a flyer about the program, click here, or to find out more, go to www.ohioquits.com/nurses. Ohio nurses can enroll today and receive their Quit Coupon by simply calling 1-800-QUIT-NOW.

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Asset Allocation and the Importance of Rebalancing Your Portfolio

We have all heard the cocktail party talk about the latest “hot stock” or “hot sector” market investment, and how others are making a “killing” with this information. It sounds intriguing; who would not want to earn more money?

Is there a downside to acting on tips like these? Yes! In many cases what seems too good to be true is just that....pie in the sky.



Ask yourself, “Does this investment opportunity fit with my investment policy?” If you say “What investment policy?” then it may be high time to talk to an investment advisor to discuss your financial goals, risk tolerance, and create an investment policy and financial plan to accomplish your goals.

One of the additional problems of following the “hot lead” is that in too many cases, investors hold on to the stock too long, performance drops, and they are unwilling to follow a disciplined selling strategy as part of rebalancing their portfolio.

Why does a portfolio need to be rebalanced? Like plants, investment sectors grow at different rates, and faster growing segments start to outweigh others. A disciplined approach to investment maintains relative weightings for each investment sector, which calls for disciplined rebalancing on a periodic basis, seeking to mitigate the risk of a portfolio that is so dependent on one sector.

Having an appropriate asset allocation and rebalancing strategy is no different than a physician prescribing a treatment regime for a patient. The best outcome occurs when the plan is followed as outlined, and more risk is assumed when the patient tries to “second guess” the medical professional.

If you have questions on asset allocation, rebalancing your portfolio, or how these strategies can work to achieve your financial goals, please contact your Fifth Third Private Bank’s Private Banking team.

- Beth Meridieth (419) 885-6552
- Erika Rizzo (419) 885-6554
- Jane Marie Rahe (419) 259-7869
- Martin Orr (419) 885-6581

Asset Allocation does not assure or guarantee better performance and cannot eliminate the risk of investment loss.

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Not FDIC Insured	Offer No Bank Guarantee	May Lose Value
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Enjoy the Royal Treatment — Winter Seminar 2008

If you are interested in attending Winter Seminar 2008 at the Hotel Meliá Caribe Tropical Punta Cana, Dominican Republic, from January 26 to February 2 take a moment to read about the property.

This all-inclusive property is the result of combining the former Meliá Caribe and Meliá Tropical. Over the last few years, Punta Cana has become the beach lover’s capital in the Caribbean. The beach at Meliá Caribe Tropical is simply spectacular, and is only one of the resort’s many impressive features. The resort has over a dozen restaurants to choose from so you’ll enjoy a wide variety of international dining experiences during your stay. With a world-class golf course (27 holes) right across the street, an exciting casino, twin spas, fitness center and the most thrilling activities in Punta Cana, Meliá Caribe Tropical is the perfect choice for your next vacation. Let yourself be surprised!

The Meliá Caribe Tropical has upgraded The Academy of Medicine’s Winter Seminar group to the *Royal Service*, which has its own buildings, pool, beach, private dining room and private party lounge. Royal Service includes: private check-in and check-out in the exclusive *Royal Service Lounge*; butler and concierge services to take care of your reservations for spa, water sports, golf, tennis courts and various excursions; a pillow menu that will make each night a dream come true; a private lounge offering a light continental breakfast everyday plus complementary Internet access on the existing computer, coffee, beverages and hors d’oeuvres served throughout the day; room service from 7am to 11pm for those mornings or evenings when you want to stay in and relax in your private haven; signature Gabi Club with its own private restaurant, snack bar and a free form pool is for exclusive enjoyment of *Royal Service* guests; and transportation to the *Royal Service* private beach area with beach concierge and runners that will be ready to grant your every wish while lying on the cool sands of the coast.

For further information on the *Royal Service* and images of the Meliá Caribe Tropical, please check out the Sol Meliá Caribe Tropical website at <http://www.meliacaribetropical.com/royal>. If you did not receive a reservation flyer, please contact Lee Wealton at 419/473.3206 or by email at lwealton@aol.com

IN MEMORIAM

CHARLES V. PERRILL, MD
 1/2/1913 - 6/6/2007
 GENERAL SURGERY

Community Health Commission Notes

AIDS Update – Availability of medication in the U.S. and Europe has made HIV infection a chronic suppressed illness. However, the African mortality rate continues to be abysmal. Infection and mortality rates in India and China remain unreported, if known.

Immunization Update – Conjugated pneumococcal immunization of children has reduced the community rates of pneumococcal disease by almost 80%, but cases, especially in the elderly, continue to occur with non-vaccine strains. Some authors have called for a “beefed up” conjugated vaccine with up to 15 strains to control 97% of disease strains.

School Health – The American Academy of Pediatrics has initiated a campaign for sports safety with special emphasis on reducing overuse injuries and excessive mental stress from sports. The program focuses on school sports as well as other organized athletics with education programs for school and lay coaches. At the same time, the AAP encourages greater access to sports for all school children.

Coke Plant – The Coke plant in East Toledo was in the news again after a small community near Oak Harbor won a court case prohibiting the governor from relaxing the EPA guidelines. The Academy wrote to all of the state legislators and Mayor Carty Finkbeiner stating that The Academy of Medicine supports the EPA requirements for emissions on the recommendation from environmental engineers that pollutants can be limited without undue cost and that the safety of children and pregnant women down wind from the plant supersedes any compromise relaxing the regulations. The CDC published its Third National Report on Human Exposure to Environmental Chemicals with a “Spotlight on Mercury.”

Smoking – The June 5 issue of *Circulation* published a study reiterating the harmful effects of secondhand smoke on children, with special note of damage to the cardiovascular system.

Autism – The CDC and the AAP have published guidelines for diagnosing and managing autism – “Autism A.L.A.R.M.”: autism is prevalent, listen to parents, act early, refer, and monitor.

Traumatic Brain Injury – The CDC has its new Traumatic Brain Injury Kit available by ordering online. Fact sheets and other information on prevention and management are available.

Men’s Health Week was June 11 – 17. Summer health and safety tips for men are available at the CDC web site focusing on water and boating safety, protection from the sun, avoidance of fireworks, auto safety, mosquito avoidance, pet safety, protection from STDs, balanced diet, and proper exercise. Emphasis is also placed on being prepared for emergencies, such as natural disasters and fires.

S A V E
T H E S E
D A T E S !

*Academy of Medicine &
The University of Toledo
Medical Center
Joint Meeting
Fall, 2007
Date and Location TBA*



*Academy Annual Meeting
Thursday, January 10, 2008
Gladioux Meadows
Guest Speaker
Craig W. Anderson, MD
President, OSMA*

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MEMBERS THE MONTHLY NEWSLETTER OF THE ACADEMY OF MEDICINE OF TOLEDO AND LUCAS COUNTY TORT REFORM

CLASSIFIED ADS

Physician Needed - Compass Corporation for Recovery Services, a non-profit organization that provides both residential and outpatient alcohol and other drug counseling services, is seeking caring and qualified Physicians for part-time per diem shifts. This position is responsible for the effective care and treatment of our patients to include Methadone maintenance and Detoxification. Qualified candidates must possess previous experience in chemical dependency, Ohio Medical Licensure, and malpractice insurance. Physicians specializing in Addiction Medicine will receive priority consideration. Qualification candidates are encouraged to submit their resume and salary requirements to: **Compass Corporation for Recovery Services, Attn: HR Department, 2465 Collingwood Blvd., Toledo, Ohio 43620. Email: sbaldwin@ccrsccompass.org. No Phone Calls Please.**

Study Classical Acupuncture in Toledo - 425 Hours over 12 months. **Contact Diane McCormick, MD 419/885.5929, dimcc@buckeye-express.com or Tom Small, MD 716/626.4878**

Space for Lease - 4126 Holland-Sylvania Rd. Toledo, Ohio at impressive new 61,000 sq.ft. medical office building. 14,000 sq.ft. available: build to suit with option to buy. **Call Dr. Stacy Bowen at 419.473.9210.**

House for Sale - New Listing - 4069 Nantuckett. Unique, contemporary home. 4,000 sq. ft. Large rooms. 5 bedrooms, 3 1/2 baths. Pool. Rudgate Estates. **Call Debbie Katich 419/290.0436**

Billing Service - Today's Billing Solution is an established and experienced locally owned and operated billing service offering full practice management. Check us out at **www.todaysbillingsolution.com** or call **419/866.1489.**

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If you would like to place a classified ad in Toledo Medicine or the *Communique*, or on our new website (www.toledomedicine.org) please call Jan Schutt at 419.471.3131, fax 419/475.6744 or email your ad and contact information to jm.schutt@gmail.com.

APPLICATIONS

VENUGOPALA R. BOMMANA, MD
Internal Medicine

FARHAD S. EBRAHIM, MD
Radiology

ROGER T. KUCWAY, MD
Radiation Oncology

ANTHONY J. RAIMONDE, MD
General & Critical Care Surgery



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